

2021 A-Z GUIDE FOR Dropshipping Beginners — —



Start & Scale Your Business from 0 to ∞

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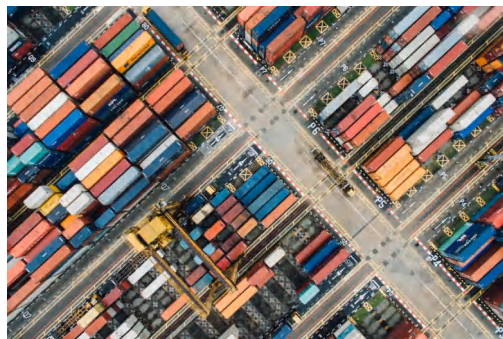
I. WHAT IS DROPSHIPPING?

Dropshipping is a business model where a retailer never fulfills orders manually and instead tasks a supplier to ship products on their behalf. Essentially the retailer acts as a “middle man,” often listing items on their website at a profitable margin while purchasing said items from a Supplier at a cheaper rate. What typically happens is a dropshipper will build an eCommerce site and list all the products which they have access to. Then when they receive a purchase, they would turn around and buy the product, with their own money, and list their customers’ credentials as a shipping address. Then when the customers receive their order, they would be reimbursed by the Payment Gateway they’ve installed on their website.

In other words, it is a newer form of albatross marketing, where you as a dropshipper will take orders from online customers, buy goods from a Supplier, then have them delivered directly to the Customer without physically touching or managing stock. All requests are satisfied and transported directly from a wholesaler, such as CJ Dropshipping. This enables you the dropshipper to focus more on building your brand, advertising, and driving sales.

Thus, dropshipping provides you a way to easily start a business at a relatively low cost. Giving you the ability to scale a company from the ground up with little to no risk. It is entirely possible to build an empire with just one winning product. You do not have to pull a loan and go into debt buying inventory, only to deal with massive overhead because the units didn’t sell. You don’t have to deal with the cost of renting, management, and maintaining warehouses.

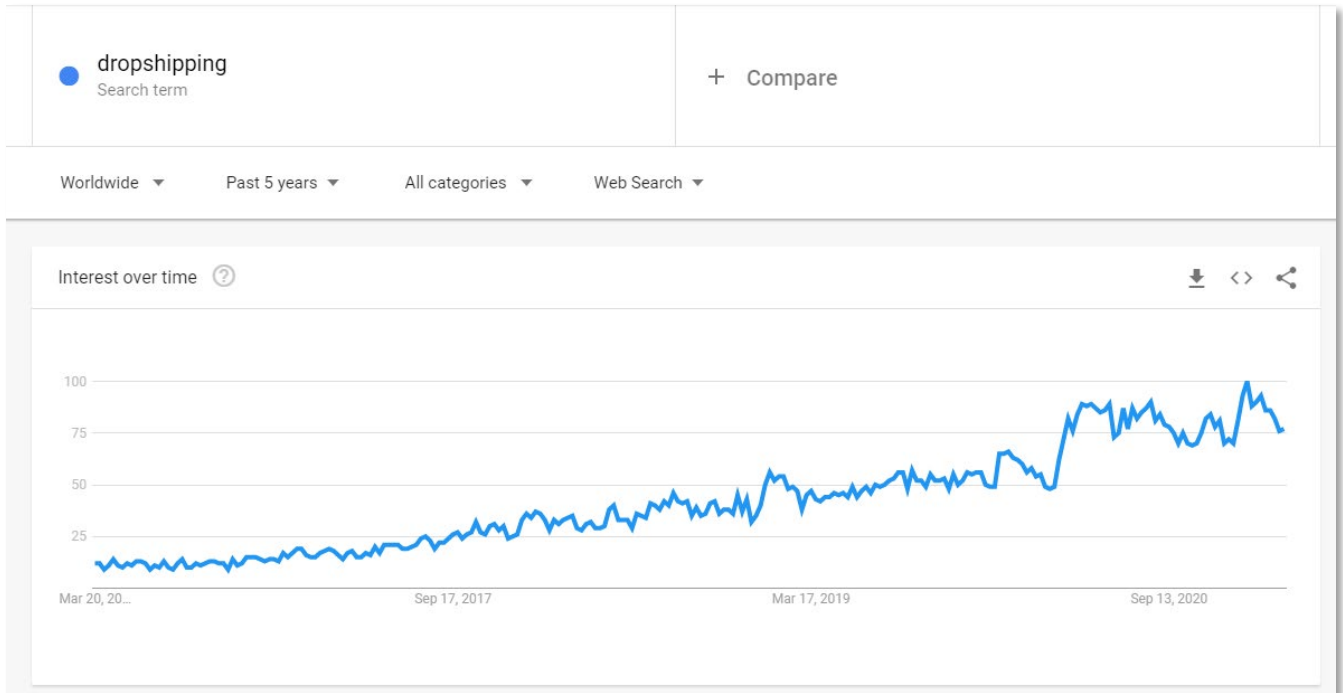
In conclusion, dropshipping is the perfect means for you to start a business on a low budget. Numerous companies started their web-based business with dropshipping, Amazon, Zappos, and Wayfair just to name a few. The eCommerce industry is steadily growing simply because it's profitable. The only question you should be asking yourself is “how soon can you feasibly start your own business?”



Source: [What is Dropshipping?](#)

II. IS DROPSHIPPING STILL PROFITABLE IN 2021?

Dropshipping is still profitable in 2021 because of the number of eCommerce activities taking place around the world. It is not only profitable but thriving!



Search the term “dropshipping” on google trends, the result shows that over the past 5 years, the searching trend of dropshipping went through an upward spiral, it reached a new peak at the start of 2021.

The global market size of dropshipping expected to rise from \$122.3 billion in 2019 to \$149.4 billion by the end of 2020, while the space for dropshipping is expected to have a compound annual growth rate of 28.8% from 2019 to 2025, reaching USD 557.9 billion by 2025. The potential market is huge.

The portion of eCommerce sales made on smartphones and tablets was at 34.5% in 2017 and is expected to reach 54% by 2021. Dropshipping business with an eCommerce store that has a responsive theme, passes the thumb-zone test, and is overall mobile-friendly stand to benefit from this increase, which is a clear trend for the coming future.

As eCommerce enjoys popularity than ever, and online payments work universal, more and more customers prefer to do online shopping, the potential demand is beyond imagination. ➡➡

The upfront cost is almost 0 because a dropshipper does not need to buy inventory before starting the business, so he doesn't have to pay money to maintain warehouse and labor costs.

Moreover, the cost of running a store is very cheap, the average monthly fee is only about \$30. Then the left fees are only product cost and advertising fee. Compare with traditional business models, the input-output ratio is tremendous. ■

More to read: [Is Dropshipping Dead in 2021? Is It Still Profitable?](#)



Eleven reasons why dropshipping is promising in 2021 and the future 5 years:

1. The global economy is growing, room for eCommerce growth is vast.
2. The world has embraced eCommerce.
3. More people are buying online than ever before.
4. More suppliers understand the concept of dropshipping and are willing to work with it.
5. Favorable cost of products as more suppliers joining in.
6. The emerging of dropshipping companies makes dropshipping much easier and efficient.
7. Consumption potentiality in developing countries is huge to explore.
8. Development and popularization of online payments like PayPal makes online payments much easier.
9. New niches/products are emerging all the time.
10. Global warehouse expansion & more developed global transport networks shorten the delivery time.
11. The upfront cost is much lesser than other models of business.

Step 1: Choose a Platform to Create Your Store

1. Types of platform

Commonly speaking, there are 2 types of platforms to create your store: one is independent store platforms like Shopify and WooCommerce; the other is online marketplaces platforms like Amazon and eBay. Since Amazon has new policy restricts dropshipping model from the beginning of 2021, thus CJ Dropshipping stopped integrating with Amazon.

More to read: [Amazon Restricts Sellers from Dropshipping, How Can Dropshippers Find a Way Out?](#)

Apart from these two major types of platforms, there is a new emerging platform known as social eCommerce platform like WED2C, with which you don't have to build a store, you don't need to create pages, you even don't need to handle the customer service. Just share the product link to your friends or followers, once they buy through the link, you gain the commission.

Learn more about how WED2C works: [WED2C: A Social eCommerce Platform for Everyone](#)

2. Platforms comparison

Pros & Cons	Independent stores	Online marketplaces	Social eCommerce
Pros	You own the website	The website owns flow	No start-up cost
	You are able to access the customer list	Top search result by Google	Need not marketing strategy
	Higher profit compares to eBay/ Amazon	Low start-up cost	Easy to start, you don't need to build a store
		Relatively substantial income at the beginning stage	Less competition
Cons	High start-up cost to build a website	Strict shipping time frame	Hard to scale
	Require Marketing Strategy	Can't direct contact with customers	Limited product listings
	Need to have a fulfillment supply chain	High competitive for hot selling products	

More to read: [Which eCommerce Platform is Better? Shopify / Woocommerce VS Amazon / eBay](#)

3. Top eCommerce platforms (★=recommendable)

Type	platform	description
Independent Sites	<u>Shopify</u> ★★★★★	Top eCommerce platform that enables individuals and businesses to create online stores
	<u>WooCommerce</u> ★★★	A popular WordPress plugin that enables site owners to create and run online stores. It is an open-source system with many templates available to help get you started.
	<u>Magento</u>	An open-source platform created in 2007 developed especially for running and building online stores.
	<u>SquareSpace</u>	A web platform for building websites of all kinds, including online stores. There are many attractive templates to start with, and each is highly customizable.
	<u>Wix</u>	a popular closed platform for creating all types of websites, online stores among one of them. Building a 1x based online store is easy, anyone who enjoys learning different interfaces can use it.
	<u>BigCommerce</u>	A statistics lovers' dream and considered by many as the best-closed platform for online stores. With BigCommerce, you can relish in the nitty-gritty of every component of your eCommerce store.
Online marketplaces	<u>Amazon</u>	The biggest online retail platform, not dropshipping friendly
	<u>eBay</u> ★★★	Items may be bought for a fixed price, or sold to the buyer who offers the highest price
	<u>Etsy</u>	An American eCommerce website focused on handmade or vintage items and craft supplies
	<u>Lazada</u>	Popular in Southeast Asia
	<u>Shopee</u>	Popular in Southeast Asia
Sociel eCommerce	<u>WED2C</u> ★★★★★	Start eCommerce with 0 cost: if you are a new dropshipper or you do not have a website or do not want to cost too much on building a dropshipping store you can choose WED2C to start your dropshipping business for free.

More to read: [Top 9 Best Dropshipping eCommerce Platforms](#)



Step 2: Choose a Platform to Create Your Store

Make product research and select a niche/product to start with is an extremely important step in starting a dropshipping business. This niche that you select can make or break your dropshipping business. So we need to take it slow and serious.

1. Criteria of a promising niche

Dropshipping has specific criteria of picking a niche/product, there are many differences from picking a niche for a local store. Here are some criteria for reference.

Features of a **good** niche for dropshipping:

- Niche with a variety of products
- Products that customers can wait due to its uniqueness or much lower price
- The target consumers are wide
- Products that have low shipping cost and risk

Features make a **bad** niche for dropshipping:

- Products that are too personalized
- Products that have brand loyalty
- Products that have potential hazardous to health or personal safety

More to read:
[Features of Good & Bad Niches for Dropshipping](#)

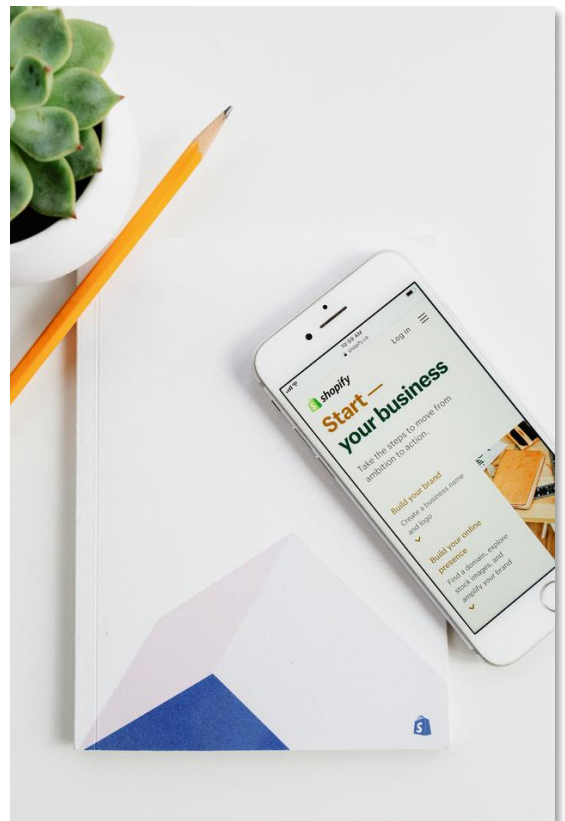
2. Ways/where to find a good niche

- Brainstorming
- Finding niches on popular eCommerce platforms
- Local stores research
- Doing market research by Google
- Finding hot niches from Facebook, Instagram, Pinterest ads

More to read:
[5 Ways to Find a Good Niche for Dropshipping](#)

[How to Select Profitable Niches For Dropshipping?](#)

[How to Find Your First Profitable Product? 8 Strategies for Finding Winning Products | Tips for Beginners](#)



3. Sites & tools help you to find winning products (★=Recommendable)

Find a handy tool with useful functions can save tons of time in product research and data spy on your competitors. Find a trending products before other competitors do is a way to success in dropshipping business. There are many sites and tools providing overall data of trending products, we picked some top sites for reference. (★=Recommendable)

A. Google Trends ★★★★★

A website by Google that analyzes the popularity of top search queries in Google Search across various regions and languages.

B. Ecomhunt ★★★★★

Allows you to easily find products that are already proven to sell.

C. Commerce Inspector ★★★★★

Track any Shopify store's product launches, best sellers, traffic, sales, ad campaigns, apps, and more.

D. Ecomlad

Helps you to discover viral products for your store.

E. Niche Scraper ★★★★★

Spy on winning products

F. Odditymall

A news outlet that keeps you up to date on new unusual gadgets, unique gifts, and amazing product design.

G. Thieve

A curated list of the best products from AliExpress.

H. ZIK Analytics

Find HOT products for your dropshipping store in minutes!

I. Pexda

Data-driven product research that creates first-mover advantages.

J. Best Products

A chain of American catalog showroom retail stores.

K. Spy

Spy on winning products

L. Movers & Shakers

Got 80 billion views on TikTok.

M. Amazon Movers & Shakers

Amazon's biggest gainers in sales rank over the past 24 hours.

N. Sell The Trend

A.I. product discovery app

More to read:

[12 Websites to Find Trending Products for Dropshipping](#)

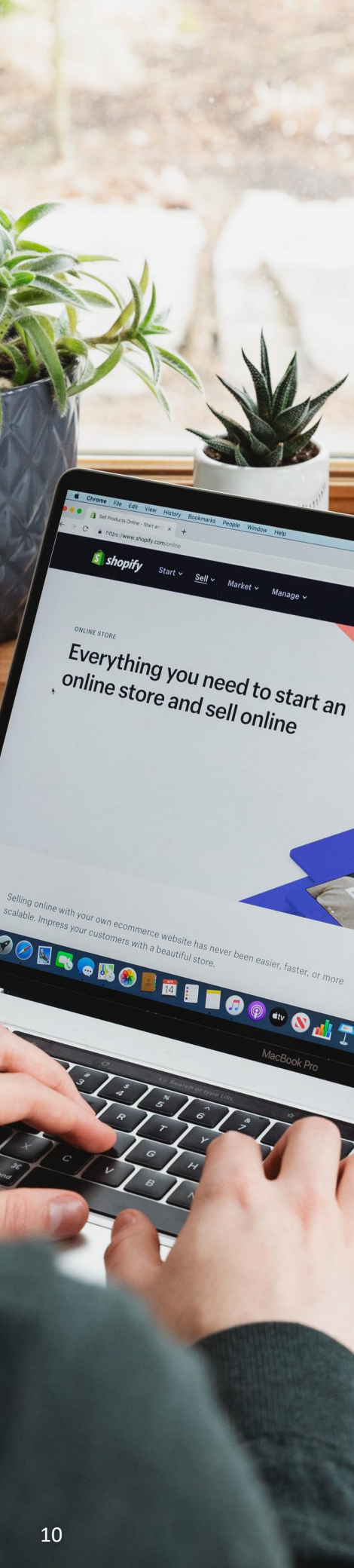
[Find Winning Products from Facebook Ads & Typical Examples Study](#)

[Find all the dropshipping tools you need in seconds - Dropshipping dictionary](#)



Step 3: Create a Store

It takes 2 hours to 2 days to create a store. Creating a store on online marketplaces usually takes less effort because it's always easy and there will be step by step setup guide. So we'll take how to create a store with Shopify as an example.



1. How to create an online store with Shopify

You need to be fully prepared before beginning, here's a quick **checklist** before you begin:

- **A business idea.** First you need to have an idea of what to sell. This post can help you find an idea [How to Find Your First Profitable Product? 8 Strategies for Finding Winning Products | Tips for Beginners](#)
- **A business name.** A domain name is more than a digital address where people can find you online. Don't know what to call your store? Learn [how to choose a domain name](#) or try [Shopify's free domain name generator](#). Check if your [business name](#) is available.
- **A logo.** You can follow the guide to [create your own logo](#), for free or by hiring a designer.
- **Products to sell.** You can sell physical products, digital goods, or services in your Shopify store. If you don't have any products to sell yet, you can read our post on [12 Websites to Find Trending Products for Dropshipping](#) or use one of the many product sourcing apps listed in Step 2.
- **Photos.** Clean product photography helps you put your best foot forward. If you're on a budget, you can shoot your own product photos, even with just a smartphone camera, or use free stock photos until you can shoot your own custom lifestyle photos.

2. Eight steps of starting an online store

- Add the products you want to sell

Adding products should be one of the first things you do, because your products are what you'll design the look and feel of your website around.

Basic flows:

A. Write your product title and description

B. Upload product photos or other media

C. Set your price

D. Set inventory

E. Set shipping

F. Add variants

G. Organization and product availability

H. Search engine listing preview

I. Organizing your products into collections

- Create key pages for your store

Your online store needs to do more than just have products to purchase. It needs to help shoppers understand your business. You don't need to have all your pages ready for launch, but some of the most helpful ones to create include:

A. Contact page. This page gives customers clear ways to reach you if they have questions or points them to a place to find answers, such as an FAQ page.

B. About page. An about page connects personally with customers, explains your business model, and/or shares the reason you started your business. A persuasive about page can go a long way in earning trust for new online stores.

C. FAQ page. A frequently asked questions page helps alleviate some of the more common customer support inquiries.

D. Policy pages. There are certain legal pages customers expect and that can help protect you in case of disputes, such as your return policy and privacy policy, that you can set up under Settings > Legal.

- Pick a theme and customize your online store

Basic flows:

A. Choose a theme

B. Design your homepage

C. Customize your navigation menus

D. Set your colors, typography, and other theme settings

E. Customize your checkout

F. Ask for feedback

- **Customize your shipping settings**

Shipping can be one of the most complex considerations involved in running an eCommerce business. Between product weights, packaging costs, shipping destinations, carrier rates, and your potential profit per order, there are a lot of variables to juggle.

Luckily, we can boil it down to a few main approaches, which you can even blend together depending on the unique needs of your business, to find a shipping strategy that works for you:

A. Offer free shipping. Free shipping can be an effective incentive for customers to shop with you, whether it's applied to certain products, order amounts (e.g., if they spend over \$50), or regions of the world. Keep in mind that you will need to factor this into the retail price of your products if you plan on absorbing the cost of shipping on behalf of your customers.

B. Charge real-time carrier rates. Shopify integrates in real-time with various carriers like USPS and Canada Post to generate shipping options and live pricing. This allows your customers to choose the exact service and price they want. You can take advantage of discounted rates through Shopify Shipping.

C. Charge a flat rate. Flat rate shipping works best when your products have similar sizes and weights, making actual shipping expenses easier to predict.

D. Offer local pickup/delivery. You can also give local customers the option to pick up their online order at one of your locations, setting specific notification settings, pickup instructions, and other details for each location.

- **Configure your tax settings**

As a business that sells goods or services, you have to collect taxes to send to the government each time someone orders from your store (some exceptions apply, such as for digital goods in many jurisdictions).

Shopify will help you automatically handle most tax calculations using default sales tax rates around the world. Even so, it's a good idea to conduct some research or ask a tax professional to ensure you're charging the correct amount of sales tax.

- **Set up your payment gateway and payouts**

Next up is deciding how your store will accept payments and how you as a store owner will get paid.

Go to Settings > Payments to set up your payment provider. Shopify has made it easy to start accepting all major forms of payment with Shopify Payments. As long as you operate your business in one of the supported countries and aren't considered a prohibited business, you can activate Shopify Payments in just one click and pay 0% in extra transaction fees. You can also choose from over 100 third-party payment providers here or offer your customers additional payment options, such as PayPal.

You can also manage your settings for Shopify Payments and do things like:

- A.** Choose the payment options you want to offer, like different credit cards (e.g., Visa), and accelerated one-click payment options like Apple Pay and Shop Pay. Shop Pay is Shopify's one-click payment option that lets any customer of any store with Shop Pay enabled save their payment information for future purchases.
- B.** Sell in multiple currencies, which will automatically convert your prices into the customer's currency if you enable it.
- C.** Set your payout schedule. You can receive your payout daily, weekly, or monthly—it all depends on your preferences when it comes to your cash flow.
- D.** Toggle extra fraud prevention measures such as CVV and postal code verification to add an extra layer of security.
- E.** Customize how you appear on your customer's bank statements.

- **Prepare your store for launch**

Here are the final steps we'll be going over:

- A. Adding a custom domain
- B. Installing relevant sales channels
- C. (Optional) Customizing your email/SMS notifications
- D. Setting up your store for marketing (tracking and analytic)

- **Launch your store**

Now you can remove your password page (under Settings > Preferences) and start telling the world you are open for business.

View the entire guide: [How to Start an Online Store with Shopify: A Step-by-Step Guide](#)

3. Want to learn more about how to create an online store on other platforms?

- **eBay**

How to Open an eBay Store

How to Start an eBay Business: 15 Things to Know

How to Start an eBay Store – The Complete Guide

How to Start an Ebay Business

- **WooCommerce**

How to Use WooCommerce for Online Store

Start with WooCommerce in 5 Steps

How to Set Up a New Woo Commerce Store

- **BigCommerce**

How to Create, Setup, and Launch a Profitable Online Store (Seriously)

How to Set Up a BigCommerce Store Online in 10 Simple Steps

How to Set Up Your eCommerce Store With BigCommerce

- **Amazon**

How to start selling on Amazon

Create an Amazon Store in 5 Easy Steps

How to Open an Amazon Storefront (And Start Selling)

4. Sites & tools you need to create an online store (★=Recommendable)

- **Build a website**

Shopify: Easy to use, free themes & apps★★★★★

WordPress: Worked well with Woo Commerce★★★★★

Opencast: Free, easy to use

Magneto: Powerful functions, suitable for big companies

Theme forest: The biggest website theme store

Page wiz: Powerful functions

Wix: Create a website you're proud of

- **Design a logo**

Designer: Make a logo in minutes

Logo EPS: Vector logos and logo templates free download

Logo pond: Logo, brand and identity inspiration

Renovator Studio: A community of designers, developers and creatives

Dribbble: Discover the world's top designers & creatives

Watchful: Design a logo from hundreds of templates

- **Generate content**

Inspiration:

Portent: Portent's content idea generator

Melt water: Media monitoring & social listening platform

Buzz sumo: Find and analyze the most engaging articles and blogs

Republicanism: Discover what people are asking about

Quora: Find high-quality topics★★★★★

Hub spot: Blog ideas generator★★

All top: Popular news sites for any topic

Content Checking:

Cityscape: Search for copies of your page

Plagiarisms: Free online plagiarism checker

Site liner: Find duplicate content, broken links, and more...

Grammarly: Grammar checking ★★★★★

Share through Headline Analyzer: Make your headline more engaging

- **Process picture**

Photo gallery:

Peels: Free stock photos & videos ★★★★★

Pitiably: Stunning free images & royalty free stock

Unsplash: The Internet's source of freely-usable images

Free images: All free for personal and commercial use

Burst: Free stock photos for websites and commercial use

Flickr: An American image hosting and video hosting service★★★

Photo Pin: Free Photos for bloggers and creatives

Wallpaper: Free wallpaper

Gipsy: Make something animated

Getty Images: Moving the world with images ★★★

Photo compression:

Image-Re sizer: Shopping's free online image resizer

Tinypng: Smart PNG and JPEG compression

Compressor.io: Fast & efficient image compression

Imagerecycle: Image and PDF compression for website

Picdiet: Compress image filesize by up to 80% without losing quality

Adobe: Creativity for all

Visual Effects:

Infogram: Create engaging infographics and reports in minutes

Canva: A graphic design platform, used to create social media graphics, presentations, posters, documents and other visual content

Visual.ly: Visual content for modern marketers

Visme: A cloud-based visual content creation and collaboration platform

Easel.ly: A simple infographic maker that lets you visualize any kind of information

Pixlr: A free photo editing software tool

- **Set payment methods**

Payoneer: Pay and get paid with ease. ★★★★★

Mercury: Run your world-class business with a U.S. bank account and debit cards made for scale. ★★★★★

PayPal: Send money and ship with one easy account. ★★★★★

Stripe: Payments infrastructure for the internet ★★★

Payssion: One-stop solution for global payment processing

Western Union: Send money 24/7 around the world

Midtrans: Complete payment solution

Discover: We'll help your business grow in new ways

- **Product & order management**

Shopmaster: Smarter dropshipping solutions for you

Kaldrop: Non API eBay lister to dropshipping on eBay

AutoDS: Product finding, lister and price monitor

DSMtool: Source products for dropshipping from 50+ websites

- **Shipment tracking**

Shipment tracking sites:

CJPacket: CJPacket tracking page

17Track: Top eCommerce carries

DHL: DHL package tracking page

UPS: UPS package tracking page

FedEx: FedEx package tracking page

Shipment tracking apps:

AfterShip: The #1 tracking solution for eCommerce businesses, provide the best post-purchase experience to drive customer loyalty and additional sales

Parcel Panel: Track order status in real time, branded order lookup pages

MassFulfill: An Shopify fulfill your orders or line items automatically from a file

Tracktor: An Shopify app provides real-time package and order lookup for stores

Easyship: Powerful shipping software powering merchants to scale globally

Find more dropshipping sites & tools on cjdropship.com



Step 4: Choose a Supplier

Finding the right suppliers is one of the most important aspects of starting a dropshipping business. Sellers are dependent on the third party, such as wholesalers, suppliers, and distributors, that handle fulfillment for the sales' orders. Thus, it is important to realize that the quality and overall reliability of dropshipping suppliers will break a dropshipping eCommerce store. As a bad supplier can destroy all the hard work and credibility that you have achieved, a good one will multiply your shop's value.

1. What are good suppliers?

Good suppliers tend to have many common attributes, as the following says.

- **Dedicated professional support representatives**

Good suppliers have knowledgeable sales representatives who really know the industry and their product lines. And they should assign you an individual sales representative who is responsible for taking care of you and any issues you have timely.

- **Invested in technology**

Technology has many benefits and good suppliers recognize it and invest in it heavily to help and ease the business. Features such as real-time inventory, a comprehensive online catalog, customizable data feeds, and online searchable order history can help you streamline your operations.

- **Organized and efficient**

Good suppliers have competent staff and great systems that result in efficient and mostly error-free fulfillment. However, without actually using it, it's difficult to know how competent a supplier is. If you place an order, you can pay attention to the quality of service, delivery times, packaging, and other supplier-related questions, including the following aspects:

- a. The process that they handle the order
- b. The speed that the items ship out
- c. The speed they follow up with tracking information and an invoice
- d. The quality of the pack job when the item arrives



2. How to find a dropshipping supplier?

- [Contact the manufacturer](#)

Contact the manufacturer is an easy way to find legitimate wholesale suppliers. You can call the leading manufacturer of the products that you want to sell and ask for a list of its wholesale distributors. Then you can contact these wholesalers to see if they dropship and inquire about setting up an account.

- [Use Google search](#)

It is obvious that you can use google search to find good suppliers. However, you'd better search extensively for the reason that they may be bad at marketing and promotion. And you should use various key words to search, such as “distributor”, “reseller”, “bulk”, “warehouse”, and “supplier.”

Furthermore, don't judge by the website. Some websites with poor design are possible good suppliers as well.

- [Attend a trade show](#)

It's an efficient way to get to know and connect with the manufacturers and suppliers in a market. If conditions permits, you can attend a trade show and make contacts as well as research your products and suppliers all in one place. There may be new and upcoming products that you could add to your dropshipping store.

Tip: Check out the Trade Show News Network to see when and where trade shows are happening.

- [Join industry networks and groups](#)

Industry networks and groups are another effective resources to find suppliers. The people who join industry networks and groups prefer to share, learn, and grow. You can gain valuable insight from them after you join and become part of the dropshipping community. And you will get suggestions about better suppliers or suppliers to avoid.

- [Search directories](#)

A supplier directory is a charged database of suppliers that's organized by market, niche or product. It is a convenient way to search for and browse a large number of suppliers in one place quickly and are great for brainstorming ideas for products to sell or niches to enter. The most popular wholesale and drop shipping supplier directories over the web include World Wide Brands, Doba, Wholesale Central, etc.

- [Place order from the competitors](#)

You can find a dropshipping competitor and place a small order on the store. Google the return address to find out who the original shipper was as soon as you receive the package. In some cases, it will be a supplier you can contact.

3. What to consider when choosing suppliers?

- **Be wary of fake suppliers**

There are two ways to distinguish fake suppliers. One is that suppliers almost never sell products at wholesale prices to the general public. Another is that experienced and reputable suppliers don't require potential partners to pay monthly fees just for access to their products. If you encounter suppliers have the opposite behavior, you should be aware that they may be fake suppliers.

- **Look for matches**

Make sure that your values match with your partners to have a better corporation. You can look for a match in terms of business values, how and why suppliers do business, what their goals are, how they got to this point, and so on.

- **Distance**

Knowing your supplier in person is a very good practice. If your suppliers are located nearby, you can get to know it conveniently. Or if your suppliers are located far away but the business is working well, think about taking a trip to get to know where your products are being made.

- **Competitors**

If your supplier is the same one as the one supplying for other eCommerce businesses in your niche, it's going to be difficult to differentiate yourself and position your business' brand.

- **Professionalism**

Dropshipping is a professional relationship in which there are several agreements that need to be upheld. It is better to not entrust your business' credibility to the first person that makes you an offer.

- **Punctuality**

Punctuality is important for the reason that it is related to shipping. The shipping times must be established and met.

- **Order samples for validation**

It is important to order samples for validation to see some important things about a supplier. You can get to experience the quality of the product yourself and see how the supplier handles fulfillment which gives you an indication of what your customers will experience. Pay attention to the details, such as what shipment packaging is like, whether a separate distributor is involved, and how long shipping and delivery take.

Source: [How to Find and Choose Good Dropshipping Suppliers?](#)



4. Popular dropshipping suppliers

CJ Dropshipping: The best professional dropshipping supplier with fast shipping times and warehouses over the world ★★★★★

AliExpress: Global retail platform, beginner friendly ★★★

Spocket: Suppliers based in the US and EU

Printify: Print on Demand supplier

SaleHoo: A powerful research tool, supplier directory, and online community for dropshippers

Doba: A US-based dropshipping website, it works well with eBay, Esty and Amazon

More to read:

[How to Find and Work With Reliable Dropshipping Suppliers](#)

[Popular Dropshipping Supplier Websites/CJ Dropshipping/Aliexpress/Spocket/...](#)

Step 5: Draw traffic to your site

Traffic is the most important matter in your dropshipping business. Traffic generation can help an online eCommerce store to skyrocket sales and earn more profits. And according to the State of Inbound, generating traffic and leads is the leading challenge facing companies today. If you want to get sales, you must have visitors who enter your store and show interest in your products. It is necessary to know about the different ways to drive traffic to your dropshipping stores.



1. Six Popular Marketing Strategies for Dropshipping in 2021

• Social media marketing

If you're out to do marketing for dropshipping, then you shouldn't neglect the power of social media. There's more to merely posting on your social media accounts daily. It would be best if you came up with a plan that actually works.

You don't need every social media platform as each of them offers a target audience. For instance, if you sell clothes, you need a social media platform like Instagram, Facebook or Pinterest (check: Pinterest marketing guide) where the visual impression is highly rated.

• Run advertisements to suit your dropshipping marketing plan

With over 2 billion monthly active Facebook users across the globe, dropshippers have a wide audience to reach. While there are other Facebook marketing alternatives, most dropshippers can't leave Facebook completely because of the diversity and richness of data it gathers. You can narrow your targeting to hit the exact audience you need.

Depending on your dropshipping marketing strategy and what you intend to achieve, you can customize Facebook ads – goal, audience, placement, interests and budget. You can easily measure results while managing your adverts in the same platform.

More to read: [Google Ads or Facebook Ads? How Much to Spend?](#)

• SEO

If you're truly committed to making your dropshipping marketing process yield better results, then SEO is inevitable. Without a doubt, you'll not get results immediately, but the long-term benefits are immeasurable. SEO becomes your best bet if you want to keep your acquisition cost at a low spot.

Don't get it twisted; SEO goes beyond picking some keywords for your niche. It's advisable to choose broader keywords, so you acquire more traffic. For instance, if you sell sports gear for athletes, there's the need to focus on not just "running" or "athletes." You can still target keywords related to weight loss and physical fitness while introducing running as a way of keeping fit and losing weight.

More to read: [25 Ways to Increase Traffic to Your Website](#)

• Email marketing

If you're looking for how to advertise dropshipping products, you can't overemphasize the importance of email marketing. It drives fast and long-term results. You can capture the emails of your site visitors within the first 15 seconds of landing on your site. Use compelling email pop-ups that offer them discounts, free guides, ebooks, coupons, among others to entice them to input their emails.

Once you have their emails, you can nurture them and sell to them. The best part is that you can keep re-marketing to them any time. However, you don't need to sell to them immediately if they subscribe.

More to read: [How to Set up An Email Marketing Plan: Quickstart Guide](#)

- **Influencer marketing**

Influencer marketing is a major source of traffic, in addition to Google ads and Facebook ads. Instagram, YouTube, Snapchat, etc., are the leading platforms that work for the “converting influencer power effect.”

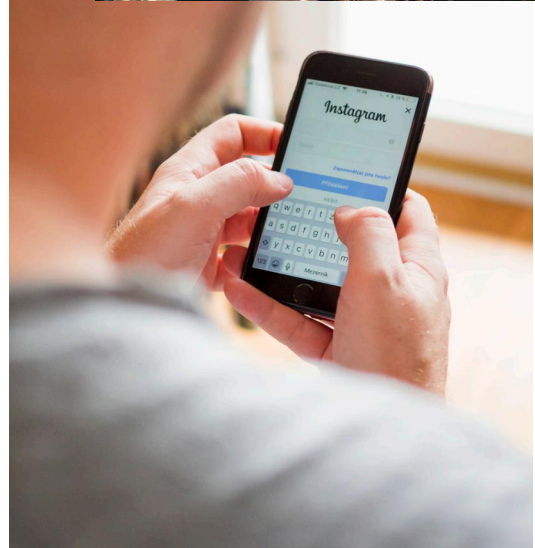
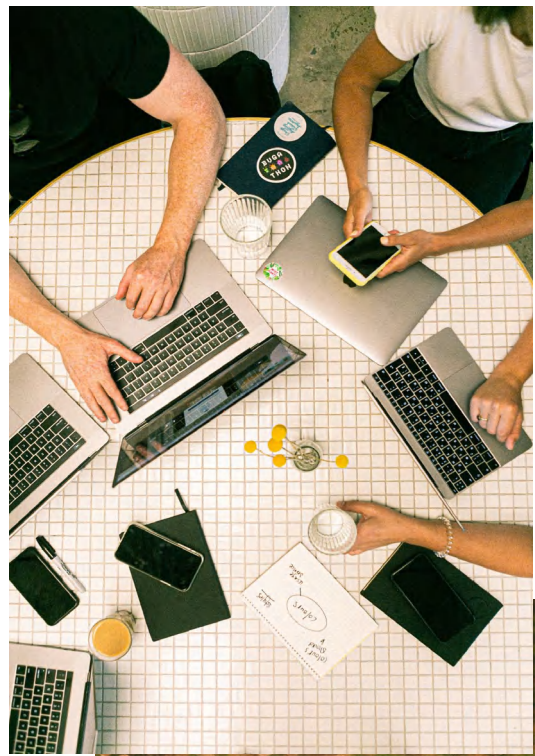
More to read: [X Ways to Get Traffic-Influencer Marketing\(DROPSHIPPING TIPS\)](#)

- **Affiliate marketing**

Affiliate marketing is the process by which an affiliate earns a commission for marketing another person’s or company’s products. The affiliate simply searches for a product they enjoy, then promotes that product and earns a piece of the profit from each sale they make. The sales are tracked via affiliate links from one website to another.

More to read: [Affiliate Marketing in 2021: What It Is and How You Can Get Started](#)

Source: [How to Do Dropshipping Marketing in 2021?](#)



2. Sites & tools you need for marketing (★=recommendable)

- **Marketing to drive instant traffic**

Advertising tools

Facebook Ads: Chose by most dropshippers ★★★★★

Google Ads: Show by Google searches ★★★

YouTube Ads: You only pay when someone chooses to watch at least 30 seconds or clicks on your ad

Tik Tok Ads: Aimed at young consumers

Adspy: The largest searchable database of Facebook and Instagram ads in the world

bitpay.com: A complete game changer for mobile, desktop & native intelligence

Social Ad Scout: Access millions of social ad examples from around the world

BigSpy: No. 1 Ad spy tool

Whatrunswhere: Find the right plan for your business

Social media marketing

a. Social media:

Facebook: Facebook ★★★★★

Instagram: Instagram ★★★★★

YouTube: YouTube

Pinterest: Pinterest ★★★★★

Snapchat: Popular with youngsters

Twitter: Twitter

Myspace: Myspace

Tumblr: An American microblogging and social networking website

Reddit: Reddit

Quora: Quora

b. Marketing tools:

Hootsuite: Easily manage all your social media and get results with Hootsuite

Buffer: Simpler social media tools for authentic engagement

Woobox: Easily create and run successful contests, giveaways, polls, coupons, forms, and more

Pagemodo: Makes social media marketing simple for small business owners

Tweetdeck: The most powerful Twitter tool for real-time tracking, organizing, and engagement

Adly: A digital marketing software and services provider

Influencer marketing

a. Find an influencer:

Noxinfluencer: Free Stats toolkit for YouTube channel management

BuzzSumo: Collaborate with the influencers who matter

Aspireiq: Leverage influencers to build authentic content that fuels your growth

Tomoson: Leverage 90,000+ influencers and Tomoson's unlimited content crawler to create

Influence.co: Get access to the latest news and resources, engage with other influencers and secure collaborations with top brands

Buzzstream: An end-to-end outreach platform that helps you stay organized and grow your digital PR and link building results

Influential: The industry leader in social media activations with measurable ROI

b. Account analytics:

Hypeauditor: Industry standard analytical platform for transparent & fraud-free influencer marketing

Followerwonk: Tools for Twitter analytics

Google Analytics: Lets you measure your advertising ROI as well as track your Flash, video, and social networking sites and applications ★★★★★

Discover.ly: See information from social networks as you browse

Iconosquare: Make data-driven decisions for Instagram, Facebook, and Twitter

Likealyzer: A Facebook page analyzer

Minter: Instagram analytics & Instagram hashtag analytics for brands, agencies, business

Email marketing

Mailchimp: Bring your audience data, marketing channels, and insights together so you can reach your goals faster

Mailerlite: Includes live 24/7 support and the latest features like landing pages and automation

Mailigen: Easy to create, send & automate Email newsletters

MadMimi: Easy to create, send, share and track email newsletters online

GetResponse: Powerful, simplified tool to send emails, create pages, and automate your marketing ★★★

Activecampaign: Gives you the email marketing, marketing automation, and CRM tools you need to create incredible customer experiences

Privy: Pop ups, email, & SMS

- **SEO for organic traffic**

Keywords tools

Keywordtool.io: The best alternative to Google Keyword Planner

Ubersuggest: Allows you to get insight into the strategies that are working for others in your market so you can adopt them, improve them, and gain an edge

Keyword tool dominator: Free keyword tool & keyword research tool for Amazon, Bing search, eBay, Etsy, Google, Walmart, and YouTube

Wordstream: Fast and easy to find the keywords your business needs to drive traffic through organic and paid

Wordtracker: Free keyword research tool

Data analytics

Google Analytics: Let you measure your advertising ROI as well as track your Flash, video, and social networking sites and applications. ★★★★★

Ahrefs: An All-in-one SEO toolset, with free Learning materials and a passionate community & support ★★★★★

Semrush: Sells online visibility and marketing analytics software subscriptions ★★★★★

Similarweb: Analyse any website or App ★★★★★

Clicky: Real time web analytics

MYIP: The No. 1 World Live Whois IP Source

Loooi: A full-featured, powerful Analytics Data solution for Shopify

External link

Screamingfrog: A website crawler helps to improve onsite SEO, extracting data & auditing for common SEO issues

Moz Link Explorer: Highly accurate link check the backlink profile and domain authority of any site

SEO SpyGlass: Gives your website the optimal advantage to outrank the competition on search engines

Buzzstream: A software for link building, speed up the research process

OpenLinkProfiler: Analyze any links of websites for free

Guest Post Tracker: Grow organic traffic and reach through guest posts, no BPN's, real blogs owned by real companies

Reviews

Judge.me: Powers the product reviews for your eCommerce store

Loox: Collects photo reviews for Shopify store

Stamped.io: Powering social proof for leading brands

Ali Reviews: Empowers 40,000+ Shopify stores to build social proof and maximize conversion rates by displaying reviews throughout buyer's journey

Yotpo: Accelerate growth with a full suite of solutions for customer reviews, visual marketing, loyalty, referrals, and SMS marketing

Product reviews: Allows you to add a customer review feature to your products

Find more dropshipping sites & tools on cjdropship.com



Step 6: After-Sale service

1. What is after-sale service?

After-sale service is of great important to not only retain the existed customers but also to bring back lost customers. After-sale service could be defined as the processes which are followed post the sale of the product. The nature of the services includes maintenance, guidance, repair etc. Following are a few steps for good after-sale service:

1. Updating the customers about the nature of after-sale service.
2. Updating the customers about the transit of the goods.
3. Following up with the delivery team to ensure timely delivery.
4. Following up on new customer or installation.
5. Fast after-sale service post complaint.

2. Common types of after-sale service:

1. Pre-installation services. Whenever a product is bought it comes with a manual for installation.
2. User training. With it, user can handle the product on their own.
3. Warranty services. They include repairing replacement of selected parts for a selected period of time.
4. Online support. The customer service can resolve the problem immediately in most of the cases.
5. Return/Replacement. For a limited period of time companies provide free replacement of the product in case of any queries.
6. Features and benefits. Some companies provide additional features for example replacement of a part for a lifetime, for free counseling for the entire duration of the product.
7. Upgrades. Upgrading a software for the device for a limited period is one of the types of after-sale service followed by companies.

Source: 7 types of after-sale service to keep your customer satisfied



3. How to provide a good after-sale service?

1. Know the Target Customers. To do it, you should begin by finding those who own the greatest number of your products and who have the greatest demand for aftermarket parts and labor.
2. Know How to Sell Service Contracts. In order to sell service contracts to your customers most effectively, you should know how to explain the benefits of the contract to the customer.
3. Develop Reliable Procedures and Invest in Training. Invest in training your technicians to explain to your customers how and why these procedures are vital. It's important, also, to have established processes to assess the efficiency and productivity of your technicians.
4. Develop Efficient Stock Handling Processes. Know which parts you need to keep on the shelf and make sure that enough of those parts are always on hand.
5. Nurture Customer Relationships. Use data to track the performance of the program for each customer, and work quickly to correct any problems as they occur.
6. Stay in It for the Long Haul. The goal of an after-sale program is to foster customer relationships that grow and add to your bottom line over time. You'll have to view it as an ongoing process that demands constant attention and refinement.

Source: [6 Ways to Build a Successful After-Sale Structure](#)

How to Respond Email appropriately?

1. Basic email template

Dear {{ticket.requester.first_name}},

Thank you for contacting our Customer Support Team.
{{...}}

Please don't hesitate to contact us if we can be of any further assistance.

2. Cancel (after dispatch, but the customer requested cancellation before dispatch)

Dear {{ticket.requester.first_name}},

Thank you for your email. We're very sorry for letting you down with this experience, but this order has been dispatched, so we won't be able to cancel it at this stage.

We really want you to be happy with this experience, so we'd love to get you a 50% refund, and there's no need to return anything. {{You can insert any % you want, just make sure the customer is happy and you are not at a loss. After customer replies and agrees proceed with a refund}}

Please let us know if you'd like to use the offer. If you have any other questions, do not hesitate to contact us.

Regards

3. Delivery info

Dear {{ticket.requester.first_name}},

Thank you for contacting us. Please be advised delivery can take up to 20 business days as your order was sent out directly from our warehouse in China. {{Please customize this sentence, to match your shipping policy}}

This order is being fulfilled in line with the lead-times stated on our website: [insert shipping policy page here]

You will be able to track your order later here: [insert tracking URL here]

We apologize for any caused inconvenience and would be glad to provide any further assistance.

4. Shipping damage

If it is shipping damage and the customer reports it just after delivery, ask for pictures.

Option 1: Then if the product cost is below 30 eur, replace it with no return of the damaged item. (optional) If cust refuses replacement, then refund. (but first, try to replace the item).

Option 2: If the product above 30 EUR and the agent thinks that we don't need the product, he needs approval from the escalation team for no return. (this was especially for electronic products etc, so we could check what's happening there).

- 1st contact - ask for pictures

Dear {{ticket.requester.first_name}},

Thank you for contacting our Customer Support Team.

We are very sorry about this situation.

Please provide us photos with visible defects in jpg format.

After receiving the photos we will consider your complaint.

Thank you for your patience and we apologize for any inconvenience.

Please don't hesitate to contact us if we can be of any further assistance.

- 2nd contact - decide which solution you would like to offer.

5. Shipping delay

If the customer is angry, just apologize and provide them with the compensation for waiting time. 5 - 10 refund (any currency you operate) or voucher for your store. If the customer is just asking where their parcel is, simply explain when it was sent and apologize for any delay.

Dear {{ticket.requester.first_name}},

Thank you for contacting our Customer Support Team.

We would like to inform you that your parcel left our warehouse on [date]. Apologize for the delay caused. If your package won't be delivered within the next (X) days, please contact us again.

Please don't hesitate to contact us if we can be of any further assistance.

6. Damage

If the product is damaged after some time, in most countries there are warranty laws. The warranty in Europe covers 6 months. (If it is for dropshipping I would try to convince them for a bigger partial refund - no return. (As per 2nd contact from Not as expected template.)

More to read: [Useful Email Templates](#)

Step 7: Branding

Branding, by definition, is a marketing practice in which a company creates a name, symbol or design that is easily identifiable as belonging to the company, helping to identify a product and distinguish it from other products and services. It is absolutely critical to a business because of the overall impact it makes on your company. Branding can change how people perceive your brand, it can drive new business and increase brand awareness.



1. Print on Demand

- **What is POD?**

Print on-demand (POD) allows businesses to order print materials on an as-needed basis in a piecemeal fashion. It is a process in which you work with a supplier to customize white-label products with your own designs to sell them on a per-order basis under your own brand. With print-on-demand services everything after the sale, from printing to shipping, is handled by your supplier.

Source: [Print on Demand: A Low-Risk Way to Sell Custom T-Shirts, Books, and More](#)

- **The Advantages of POD:**

1. **Easy Set-Up:** You don't need to hire the best web designers to get your print-on-demand business up and running.
2. **Low Startup Cost:** With traditional businesses, you must have a good stock of cash to purchase inventory and get your store up and running.
3. **No Inventory Management:** Your supplier handles pretty much everything from order printing, packaging, and shipping which means you don't need to handle any amount of inventory.
4. **Ability to Customize:** One of the biggest advantages of print-on-demand is that it gives you a chance to create and sell unique designs.
5. **Scale & Test with No Risks:** With print-on-demand, you aren't directly involved in printing or production so there's no major monetary investment from your side.

More to read: [Benefits of Print on Demand eCommerce Solutions](#)



- **Websites for POD:**

Name	Services and Features
<u>Printful</u>	It has a number of printing techniques, including direct to garment, cut and sew, and embroidery.
<u>Gooten</u>	It has an intuitive image editor that gives you a good sense of what your final product will look like.
<u>Printy</u>	It has a number of unique white-label products, such as jewelry, clocks, shoes and water bottles.
<u>SPOD</u>	Digital direct, thermal sublimation, digital transfer/laser transfer, special flex, depending on the product you want to create.
<u>Apliiq</u>	Add your own branded label, clothing tags, or embroidered patches to create products that truly feel like your own.
<u>Teelaunch</u>	Direct to garment and cut and sew all-over-print for apparel, and laser etching for products like tumblers and cooking boards.
<u>CustomCat</u>	Direct-to-garment, sublimation, 3D dye diffusion, and embroidery printing.
<u>Bonfire</u>	Their platform is 100% free and makes it super easy to reach your goals, whether these are fundraising or simply selling custom apparel.
<u>Zazzle</u>	Design cards, invitations, clothing, home decor, accessories, electronic device add-ons, and more!
<u>Teespring</u>	One of the cool things about TeeSpring is its easy-to-use design feature that even beginner artisans can use to make products to sell.

More to read:

1. [10 Print-On-Demand Companies for Selling Your Own Custom Products](#)
2. [Best Print on Demand Websites: The Definitive 2021 Guide](#)
3. [31 Best Print On Demand Sites and Service Companies](#)



2. Custom packaging

- **What is custom packaging?**

Custom packaging is boxing that is specifically tailored to your company and the product your company is making and shipping. It aims to fit the product perfectly and is designed to protect the product better than standard and generic packaging. Plus, it renders your brand impressive.

- **Benefits of custom packaging:**

1. Increased brand value. The packaging of a product increases brand awareness, value, and simply makes the customer experience better than standard packaging.
2. Better customer experience. Beautifully created and designed packaging stands out to customers and makes them feel happy and special.
3. Better product protection. If you have a product that is a unique shape or more prone to breaking, custom packaging is a great option for better shipping protection.

Source: What is Custom Packaging and What are its Benefits

- **Different types of packaging:**

1. Corrugated boxes: they are better known as cardboard and are the most used form of transport packaging, with about 95% of North American consumer goods being shipped inside of them.

2. Paperboard Boxes:

a. Solid bleached sulfate (SBS) boxes. SBS boxes are generally the choice for perishables, including frozen and wet foods, meats, dairy, bakery items, medical products, and cosmetics.

b. Coated unbleached kraft (CUK) boxes. More environmentally-friendly but also less resistant to moisture, CUK boxes appeal to customers who prefer the natural look of recycled material.

c. Coated recycled paperboard. This type of box is often chosen by eCommerce retailers selling paper products and dry foods such as pasta and cereal.

d. Chipboard paperboard. It's cost-effective, its material can easily weaken in storage environments with high moisture levels, causing them to expand and become discolored.



4. Plastic boxes: they are generally stronger than paperboard boxes and, if airtight, can preserve the quality of food while reducing the potential for contamination.

5. Poly bags(plastics): it is commonly used for food, chemical, flower & magazine packaging.

6. Paper bag: they can also be fully customizable in style, printing & shape without emptying the wallet.

7. Side gusset bags: popular among the tea, coffee & baking industry, side gusset bags are meant to create a dense environment inside the packaging to help maintain the flavour of the product and helps protect it any incoming bacteria.

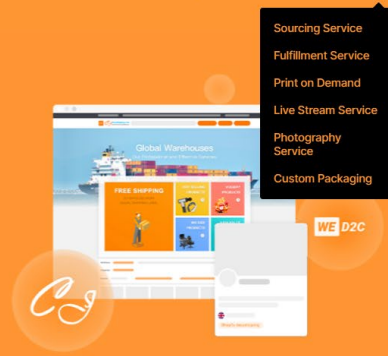
8. Bottle & cap packaging: they are reusable, small to package & reduce shelf space in retail stores. Depending on the manufacturer you choose, they can be fully customizable in print as well.

Source: [Six Types of Custom Packaging for Your Business](#)

More to read: [Top 8 Cost-Effective Packaging Types](#)

Global Warehouses & Reliable
Suppliers & Fast Shipping, Succeed
with CJdropshipping

Start Now ->



• CJ custom packaging:







In order to help dropshippers build own brand and give consumer better experience, CJ updated the custom packaging system. Through the new version, you can get more options and better experience.

More to read: [How to Use CJ Custom Packaging 2.0](#)

Pre-Designed Packaging
My Custom Packaging

Enter Packaging SKU or Packaging Title
Search

Packaging Material:
☒ Plastic bags
☐ Cartons
☐ Plastic boxes
☐ Cloth bags
☐ Paper bags
☐ Tags
☐ Stickers
☐ Cards
☐ Gifts
☐ Others

					
MOQ50 Radiant Color Bubble Bag \$0.36-0.52	MOQ8 my melody please gift key ring \$0.78	MOQ100 Default Christmas Mailing Bag \$0.14-0.22	MOQ50 Christmas gift bag \$0.30-0.37	MOQ300 Self-seal Pearl White and Silver Bag \$0.03-0.08	MOQ200 Custom Zipper Bag \$0.21-1.80
Purchase	Purchase	Purchase	Purchase	Purchase	Purchase

The Custom Packaging Service for dropshipping orders is a very popular feature among CJ users. To make things easier for you, here we have summarized some of the problems you may encounter with corresponding solutions.

- **How does CJ help with your custom packaging?**

1. Boxes:

a. Jewelry boxes: We will take out the jewelry from its original packaging and position it at a particular place in the box.

b. Watch boxes: We will remove all the original packaging and put the watch into the watch box.

c. Glasses boxes: If it got other accessories, for instance, pouch and cleaning cloth, the glasses will be put into the pouch then placed into the glasses box with the cleaning cloth.

d. Mailer boxes: If it is used to contain the apparel, we will keep the insider packaging nearest the product like a zipper bag, and put it into the mailer box.

e. Others like lid top box, tuck up box, earphone box, etc; If the customized packaging exceeds the original one in size, then we will place the product into the custom one directly.

2. Carton: we'll put the product into the carton with the original packaging.

3. Bags: like shipping bag, bubble envelope, zip bag, seal bag, gunny bag, flannel bag, etc. We'll Discard the original packaging of the product and put it into the above custom packaging.



4. Labels: they are used for apparel products. We will discard the original labels and use the new ones.

5. Cards and small gifts: the SKU of custom packaging all starts with BZSP. It will be placed in the spare space of the parcel.

6. Stickers: we'll put it on the product unless there is a note on how to apply it.

7. Instruction/user manual: replace the original instruction with the new user manual.

8. Raffia: we'll put the raffia and your product in the box together.

9. Combine the above methods if one product gets many pieces of custom packaging. We will use the custom label to replace the original label, the customized zip bags will substitute the original zipper bag.





3. Trademarks & patents

- **What are trademarks and patents?**

A trademark is the right to use a specific name, word, phrase, symbol, logo, design, sound or color (or a combination of elements) to identify your products and distinguish them from other products.

A patent is a grant of a right to the inventor by the government. The patent gives the inventor (or patent holder, if the patent has been assigned) the right to exclude others from making or using the invention for a select time period—usually 20 years.

Source: [Understanding Patents, Trademarks, and Copyrights](#)

- **What are trademarks and patents?**

	Patents	Trademark
What’s Protected?	Inventions, such as processes, machines, manufactures, compositions of matter as well as improvements to these	Any word, phrase, symbol, and/or design that identifies and distinguishes the source of the goods of one party from those of others
Requirements to be Protected	An invention must be new, useful and non-obvious	A mark must be distinctive (i.e., that is, it must be capable of identifying the source of a particular good)
Term of Protection	20 years	For as long as the mark is used in commerce
Rights Granted	Right to prevent others from making, selling using or importing the patented invention	Right to use the mark and to prevent others from using similar marks in a way that would cause a likelihood-of-confusion about the origin of the goods or services.

Source: [What Is The Difference Between Copyright, Patent, and Trademark?](#)



- **How to get a trademark?**

Trademarking is clearly important. Unfortunately, getting a U.S. trademark is an in-depth and lengthy process. But it's not impossible to do on your own. Here is the main application process for registering your trademark. Again trademark registration in the United States is rather complex, so be prepared to either hire an attorney or spend a lot of time and be very thorough.



Step 1: Identify your mark

There are different types of marks for different types of intellectual property, with each type offering more specific protection. Determine which of the three mark formats applies to your trademark:

a. **Standard character mark:** This trademark protects any combination of words, letters, or numbers, without consideration of the font or style (for example, the name of a business). It provides broad rights for use in any form of presentation.

b. **Stylized/design mark:** This applies to a mark with a design you'd like to protect (i.e., a logo). The design may have letters or not.

c. **Sound mark:** This is for a tune or jingle that's representative of a brand. For example, the MGM roaring lion sound falls under a sound mark.

No matter what kind of business you're starting, you'll almost always need a standard character mark and design mark, as your business should have a name and some kind of logo.



Step 2: Decide if you need an attorney

Filing for a trademark is a legal process. It has legal requirements and deadlines, and if they're not met, your money will not be refunded. It may be worth the flat fee many attorneys charge to file correctly the first time. If you choose to hire an attorney, they can help you manage all of the pursuant steps on this list and offer any additional legal advice you may need.

Step 3: Show them the goods

Your logo, name, or jingle will represent a particular good or service, and you must select a legally acceptable identification for your goods and services. This means choosing a name that's not infringing on another trademark and is not similar enough to cause brand confusion.

Step 4: Ensure you're not copying anyone

It's time to check whether there are other companies, people, or brands out there whose mark has a high "likelihood of confusion" with yours. If someone has already registered or applied for a mark that is the same or similar, and it's used for related products or services, it may be grounds for the USPTO to turn down your application.

Step 5: Know your basis for filing

Before applying you should know your basis for filing the mark. Essentially you're confirming whether you've used the mark in sales and products already or intend to use it. There are two options:

- a. Use in commerce
- b. Intent to use

Step 6: File the trademark application

You can finally begin filing your application through the Trademark Electronic Application (TEAS) System. You will begin by filing your initial application form [here](#). To use the TEAS Plus, you must:

- a. file a complete form
- b. select your goods or services from the list on ID Manual
- c. pay full fees at the time of filing
- d. file later communications regarding the application through the TEAS
- e. receive all communications via email

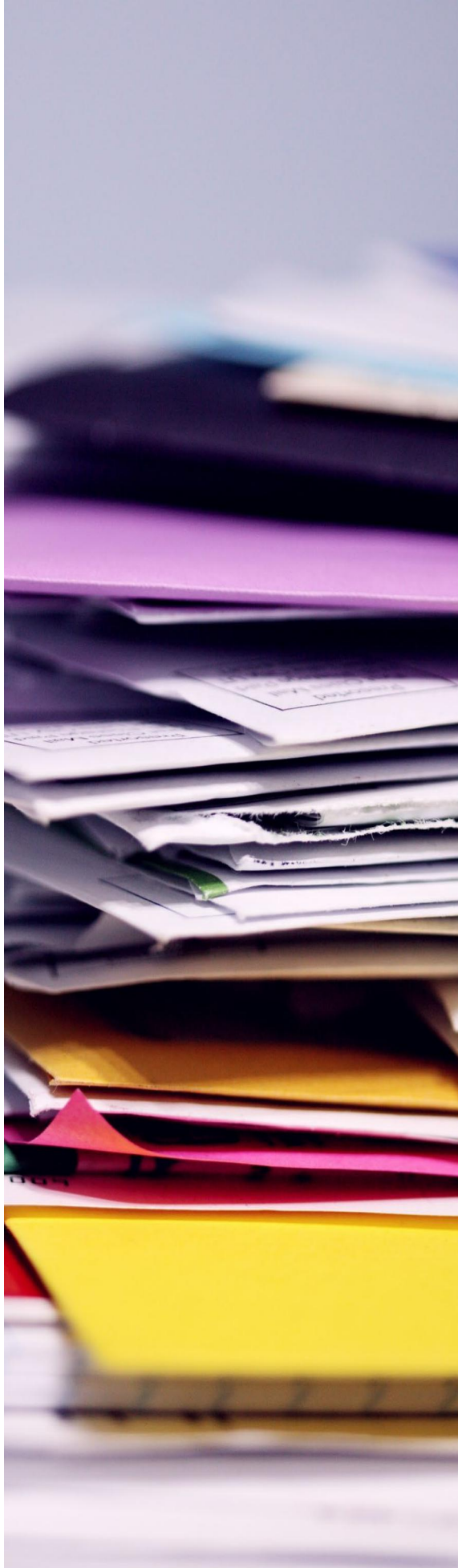
Step 7: Sweet success

The review process will take several months. If they do not have any objections to your registration, you will receive a notice of publication with the date of publication. After it's published, any party who feels they may be damaged by your mark will have 30 days to take action. For intent, you will receive a notice of allowance, and will have six months to begin using the mark in commerce, or you'll need to request a six-month extension.

Even after your application is approved, you must still regularly file maintenance documents to keep the registration live.

Source: [How to Get a Trademark and Leave a Lasting Impression?](#)

More to read: [How Do I Register a Trademark?](#)





- **Trademarks and patents search engines:**

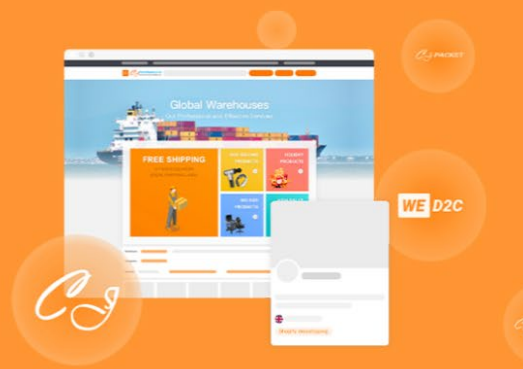
It's important to remember that it's not just about searching for people with the same mark or name, but also uncovering those who are similar. This is where the trademark database comes in. You can visit following websites to check your trademarks' feasibility.

Trademarkia	Trademarkia
United States Patent & Trademark Office	USPTO
EUIPO	EUIPO
UK Intellectual Property Office	UK Intellectual Property Office
European Patent Office	European Patent Office
Google Patent Search	Google Patent Search

“The End”

Global Warehouses & Reliable Suppliers & Fast Shipping, Succeed with CJdropshipping

Start Now ->



CJ Mentorship Program

The mentorship program was launched to connect resources to provide a platform where everyone gets to share and learn more about this ever-evolving global e Commerce industry. The main goal of the program is to teach people around the world how to start and scale up their dropshipping business.

Mentors come from differnt countries and will answer your questions about everything in dropshipping. Join us, here are people like you who are going to set their sail in the dropshipping business. Please click here <https://cjdropsip.com/> to know more information about them.

YouTube Channel

We will regularly share winning products, selling tips and useful tools for dropshipping on our YouTube channel [CjDropshipping.com](https://www.youtube.com/CjDropshipping). Please make sure you follow up and subscribe to our channel. You can contact us through YouTube, Facebook and Facebook group or you can visit our website directly.



Also, you can contact us through our [Facebook](#) and [CJ Facebook group](#) or you can visit our website directly.



**You sell-We source
and ship for you!**



YouTube: [CjDropshipping.com](https://www.youtube.com/CjDropshipping.com)

Facebook: [CjDropshipping.com](https://www.facebook.com/CjDropshipping.com)

Facebook group: [CjDropshipping](https://www.facebook.com/CjDropshipping)

IG: [cjdropshipping](https://www.instagram.com/cjdropshipping)

Official website: <https://cjdropshipping.com/>

Mentorship: <https://cjdropship.com/>

Start & Scale Your Business with CJ Dropshipping